## For Immediate Release

Contact Robb Leer 612.701.0608





## The Front Line Foundation is Set to Participate in its first Give to the Max Day on Thursday, November 18

To date, The Front Line Foundation has paid out \$150,000 in death benefits in less than three years to the families of Minnesota's fallen first responders

MINNEAPOLIS, MN (November 17, 2021) – The Front Line Foundation (TFLF) announced today plans to participate for the first time in the annual fundraiser campaign Give to the Max Day, a platform aimed to raise additional funding for nonprofit organizations like TFLF so they can do more to support the families of frontline workers that die in the line of duty.

Launched in 2009 by Minnesota Community Foundation and <u>GiveMN</u>, Give to the Max Day is Minnesota's annual giving holiday. It is a special 24-hour period to highlight the work of nonprofits and schools across Minnesota, and a day for Minnesotans to donate to the causes and organizations that mean the most to them. The Foundation also offers thousands of dollars in incentive prizes to help donors make their dollars go further. This is the event's 13th year, and over that time, it has given \$250,000 to over 14,000 nonprofits and schools in Minnesota.

To participate in Give to the Max Day is an important milestone for The Front Line Foundation.

"The impact our Foundation is making on Minnesota families whose loved ones have paid the ultimate sacrifice is profound," said Suzanne Holt, TFLF President & CEO. "We are honored to recognize their

sacrifices and we hope the fund-raising efforts of Give to the Max Day provides us with the ability to increase those benefits even more."

Founded in late 2018, The Front Line Foundation was formed to support law enforcement officers, firefighters, EMTs and members of the National Guard across Minnesota, to grant financial support to families of first responders who have died in the line of duty. The Foundation's mission is to bridge the gap between the death and death benefits being paid, which can help families with ongoing expenses. The Foundation also provides support in the purchase of tactical equipment for first responders which isn't included in most department budgets.

To date, TFLF has given \$150,000 in death benefits to fallen first responders' families to ease the loss of their loved one. With ongoing support, the Foundation is poised to do even more for Minnesota' first responders. To pledge a donation, please visit The Front Line Foundation's website.

## About GiveMN

GiveMNhttps://www.givemn.org/giving-events/gtmd21 is an independent nonprofit organization working to ignite generosity and grow giving through GiveMN.org, Minnesota's giving marketplace. Since 2009, more than 700,000 donors have made gifts with ease and enthusiasm through GiveMN.org to make a difference for causes in their communities. Through this online marketplace for generosity and giving events like the annual Give to the Max Day, GiveMN has helped to generate more than \$250 million for more than 13,000 nonprofits.

## **About the Front Line Foundation:**

The Front Line Foundation began as an attempt to help and support our Fallen Heroes, including Law Enforcement Officers, Firefighters, EMTs, and the Minnesota National Guard. The Frontline Foundation provides support to those who died while in the line of duty, by giving benefit payments to dependents of fallen first responders. Law Enforcement Officers, Firefighters, and EMT First Responders face armed and dangerous criminals, impaired individuals wielding weapons, even emotionally charged, and threatening domestic disputes. They are The Front Line Defenders of our neighborhoods, towns, and cities who face and diffuse the high-risk, frequently appalling situations we know or hear about, with disbelief, on the news. In addition to providing endowments and support for the families of fallen heroes, The Front Line Foundation will underwrite scholarships and training registration costs for Front Line personnel as well as support preparedness training for safety officers in hospitals, schools, and places of worship. Further, we assist with the purchase of needed safety and tactical equipment not currently within the budget of the local unit of government. For more information, please visit www.thefrontlinemn.org

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